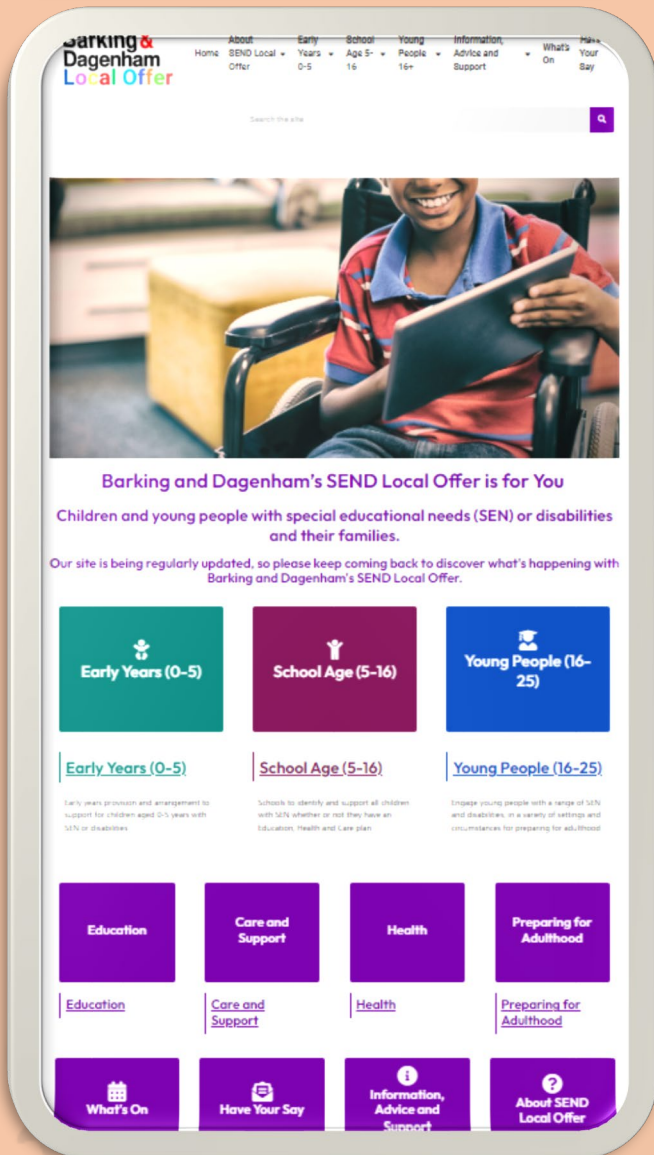


# Barking & Dagenham Local Offer



## Barking and Dagenham SEND Local Offer “You Said, We Did” Report Summary of Comments 2025



Scan the QR code or go to  
<https://localoffer.lbdd.gov.uk>



**Together we make  
this place home**



## How the SEND Local Offer Reviewed 2025

### Process and Timeline 2025

Date	Actions
August 2025	<ul style="list-style-type: none"> <li>✓ SEND Team and Website Team met and prepared the SEND Local Offer Annual Review.</li> <li>✓ SEND Team and One Borough Voice Team met and prepared the SEND Local Offer Annual Review Public Consultation.</li> </ul>
September 2025	<ul style="list-style-type: none"> <li>✓ SEND Team collaborated with a variety of stakeholders across education, health, social care, to review and update the content of SEND Local Offer, such as: <ul style="list-style-type: none"> <li>▪ Education Commissioning <ul style="list-style-type: none"> <li>○ Aspire Virtual School</li> <li>○ BDSIP</li> <li>○ Career Advisers</li> <li>○ Early Years and Childcare</li> <li>○ Early Years SEND Inclusion</li> <li>○ Education Inclusion</li> <li>○ Educational Psychology Service</li> <li>○ Family Information Service</li> <li>○ Inspiring Futures: The LBBD Cultural Education Partnership</li> <li>○ Post 16 High Needs Commissioning</li> <li>○ School Admissions</li> <li>○ Virtual SEND and Lead SEND Professionals</li> <li>○ Youth Service</li> </ul> </li> <li>▪ Children's Care and Support <ul style="list-style-type: none"> <li>○ Children and Young People Disability Hub</li> <li>○ Children with Disability</li> <li>○ Dynamic Support Register</li> <li>○ Family Hubs and Family Navigators</li> <li>○ Portage and Inclusion</li> <li>○ Short Breaks</li> <li>○ Targeted Early Help</li> </ul> </li> <li>▪ Adult Care and Support</li> <li>▪ Adult Learning</li> <li>▪ Benefits and Welfare</li> <li>▪ Family Hub Early Communication and Language Support</li> <li>▪ Housing</li> </ul> </li> </ul>

	<ul style="list-style-type: none"> <li>▪ Inclusive Employment &amp; Skills</li> <li>▪ Our Hubs and Community Navigator</li> <li>▪ Transport and Travel Assistance</li> <li>▪ 0-19 Health Child Programme</li> <li>▪ NHS North East London Foundation Trust</li> <li>▪ NHS North East London</li> </ul> <p>✓ SEND Local Offer Annual Review Public Consultation shared with Just Say Parent Carer Forum, children, young people and parents, educational settings, health partners, multi-agency professionals, voluntary organisations and charities.</p>
October 2025	SEND Team and Website Team adopted 'You Said We Did' approach to act upon and respond to all comments received.
November 2025	<p>✓ SEND Local Offer 3.0 (draft) ready for test and feedback.</p> <p>✓ SEND Team tested and sought real user's experience for improvement during parent coffee mornings and parents' evenings at special school and mainstream school with ARP staff and parents.</p>
December 2025	On 5 <sup>th</sup> December, SEND Local Offer annual review was completed, SEND Local Offer 3.0 (final) launched, and SEND Local Offer Summary of Comments published.

### **Accessibility of information and the content**

SEND Team collated all information from across education, health and social care services, public, children and young people and their families:

1. Suggested changes and amendments from services across education, health and social care, following the agreed format in 2023 co-production events with CYP and parents:
  - ✓ LBBD CYP and parents preferred SEND Local Offer styles: easy read, plain language, colourful with visuals/videos, short sentences, or bullet points.
  - ✓ If there is already a page about the service on the LBBD corporate website or NHS website, the service provides a valid link, a summary and/or a suitable image/logo.
2. Ongoing feedback received after SEND Local Offer 2.0 launched (5<sup>th</sup> December 2024), the Public Consultation report, suggested changes and amendments from children and young people, parents and multi-agency professionals.
3. SEND Local Offer website statistical reports (data of views and engagement).

## 'You Said, We Did' (2025/2026)

Dear all

Since the launch of the SEND Local Offer, we have embraced a 'You Said We Did' approach, actively responding to all feedback we receive to enhance our services.

This year, we are pleased to report that 100% of respondents of the public SEND Local Offer Annual Review survey indicated that they felt **no changes are needed** for the website. The majority expressed satisfaction that the information is clear, the design is attractive, and finding relevant details is straightforward. We value your appreciation and are dedicated to not only meeting statutory requirements but also continuously striving for excellence.

While we are proud of this feedback, we have noted one request for increased transparency. According to SEND Code of Practice 4.7, "transparency" implies that *the Local Offer should be clear about how decisions are made and who is accountable and responsible for them*. Our SEND Local Offer fulfils this requirement, as demonstrated by:

- ✓ Our SEND Local Offer connects to the Education Inclusion Team, which outlines the decision-making processes and terms of reference for the Local Authority Education Panels, including the Rapid Response Group (RRG), Vulnerable Pupil Hot Clinics (VPHC) and Education Placement Panel (EPP).
- ✓ Our SEND Local Offer links to the Short Breaks Team and the Children with Disabilities Team, providing essential details about eligibility criteria and decision-making to assist parents and professionals in obtaining the right support at right time.
- ✓ Our SEND Local Offer connects to the Home to School Travel Assistance Policy, which provides comprehensive details about application, awards, reviews, appeals etc.

We are committed to enhancing our communication about how decisions are made and who is accountable for them, ensuring that we maintain a high level of transparency.

Notably, nearly 70% of respondents discovered our SEND Local Offer through education providers or teachers. This insight encourages us to strengthen our collaboration with schools to promote the SEND Local Offer and its services, particularly during events such as parent coffee mornings, parents' evenings, and staff training sessions. We are looking forward to meeting you in the coming months!

Thank you very much again for your feedback and continued support.

Regards

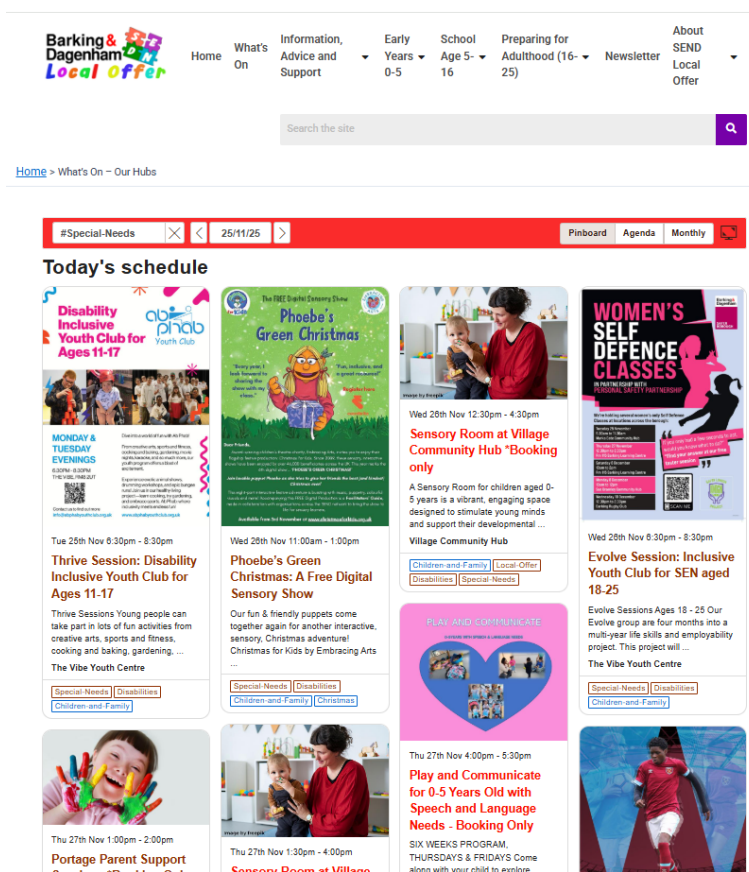
SEND Team | Statutory SEND Services

**‘We are dedicated to not only meeting statutory requirements but also continuously striving for excellence.’**

## What's New in our SEND Local Offer (2025/2026)

### 2 What's On Event Calendar


Thank you to our Website Team and OurHubs System colleagues' ongoing efforts and hard work. Our SEND Local Offer now successfully features an up to date “What's On” calendar showcasing a variety of SEND and inclusive activities for our SEND families and the broader community:



The screenshot displays the Barking & Dagenham Local Offer website. At the top, there is a navigation bar with links for Home, What's On, Information, Advice and Support, Early Years (0-5), School Age (5-16), Preparing for Adulthood (16-25), Newsletter, and About SEND Local Offer. Below the navigation bar is a search bar. The main content area shows the 'What's On' calendar for November 25th, 2025. The calendar is organized by day of the week. On Monday and Tuesday evenings, there is a 'Thrive Session: Disability Inclusive Youth Club for Ages 11-17' at The Vibe Youth Centre. On Wednesday, there are several events: 'Phoebe's Green Christmas: A Free Digital Sensory Show' at 11:00am-1:00pm, 'Sensory Room at Village Community Hub' at 12:30pm-4:30pm, 'Women's Self Defence Classes' at 6:30pm-8:30pm, and 'Evolve Session: Inclusive Youth Club for SEN aged 18-25' at 6:30pm-8:30pm. On Thursday, there is 'Portage Parent Support' at 1:00pm-2:00pm and 'Play and Communicate for 0-5 Years Old with Speech and Language Needs' at 4:00pm-5:30pm. Each event card includes a title, time, location, and a brief description. There are also tags for 'Special Needs', 'Disabilities', 'Children and Family', and 'Christmas'.

### 3 Professional Zone

Thank you to our colleagues across education, health, care, employment, housing, welfare, transport. Your contributions have significantly enhanced our Professional Zone, making it easier for professionals to find the information they need at their fingertips:

	<h2 style="text-align: center;">Professional Zone</h2> <p><a href="#">ProZone</a> is designed primarily for new SENCo and professionals to know Barking and Dagenham council services prior to exploring our corporate websites.</p> <div style="display: flex; justify-content: space-between;"> <div style="width: 48%;"> <h3>LBBDD Early Years and Childcare</h3> <p><a href="#">LBBDD Early Years and Childcare</a></p> <ul style="list-style-type: none"> <li>• <a href="#">Early Years Inclusion Team</a></li> <li>• <a href="#">Family Information Service</a></li> <li>• <a href="#">Find a Nursery or Childcare</a></li> <li>• <a href="#">Funded Early Learning</a></li> <li>• <a href="#">Early Years Deaf Service</a></li> <li>• <a href="#">Speech, Language and Communication Support</a></li> <li>• <a href="#">Early Years Foundation Stage (EYFS)</a></li> <li>• <a href="#">Family Hubs and Early Help</a></li> <li>• <a href="#">Community Hubs</a></li> <li>• <a href="#">Help with living costs</a> – help with money, energy, food, wellbeing, getting connected, getting into work</li> <li>• <a href="#">0-19 Children and Family Health Services Healthy Child Programme – Health Visiting (0-5)</a></li> </ul> </div> <div style="width: 48%;"> <h3>LBBDD Schools and Learning</h3> <p><a href="#">LBBDD Schools and Learning</a></p> <ul style="list-style-type: none"> <li>• <a href="#">School Admissions</a></li> <li>• <a href="#">Schools in the Borough</a> – including information about <a href="#">Music Education Hub</a></li> <li>• <a href="#">Education Settings</a>– ARP and special schools</li> <li>• <a href="#">Adult College of Barking and Dagenham</a></li> <li>• <a href="#">Barking and Dagenham College</a></li> <li>• <a href="#">Free School Meals (Pupil Premium)</a></li> <li>• <a href="#">Funding for SEN Support in Schools</a></li> <li>• <a href="#">Home Education and Elective Home Education Policy</a></li> <li>• <a href="#">Education Inclusion Team</a></li> <li>• <a href="#">Education Inclusion Partners (Exclusions and Suspensions) – North, East, West</a></li> <li>• <a href="#">Alternative Provision</a>(Primary and Secondary Guide)</li> <li>• <a href="#">Inclusion and School Attendance Service</a></li> <li>• <a href="#">Vulnerable Pupil Hot Clinics (VPHC)</a></li> <li>• <a href="#">Education Placement Panel (EPP)</a></li> <li>• <a href="#">Education Psychology Service</a></li> <li>• <a href="#">Aspire Virtual School</a></li> <li>• <a href="#">BDSIP – SEND &amp; Inclusion Service</a></li> <li>• <a href="#">SENARP Home Support (PHS Phoenix)</a></li> <li>• <a href="#">SEND Travel Assistance</a></li> <li>• <a href="#">Travel Assistance Application</a></li> <li>• <a href="#">Home to School Travel Assistance Policy</a></li> <li>• <a href="#">Education Health and Care (EHC) Team</a></li> <li>• <a href="#">EHC Request for Assessment Form (Professionals)</a> (DOCX, 541 KB)</li> <li>• <a href="#">EHC Allocations – from June 2025</a> (XLSX, 57 KB)</li> </ul> </div> </div>
<p><b>4</b> ★ ★ ★ ★ ★</p> <p><b>Early Years Inclusion Team</b></p>	<p>Thank you to our Early Year Inclusion Team colleagues. Your dedication and efforts have led to the creation of a new page for our services, ensuring better communication and support for our service users:</p> <div style="text-align: center; margin: 20px 0;">  <h3 style="color: #008080;">Early Years Inclusion Team</h3> </div> <p>The Early Years Inclusion Team provides support and advice for early years practitioners, children with SEND and their families within their educational setting (nursery or pre-school).</p> <h3 style="color: #008080;">Early Years SEND Team</h3> <h4 style="color: #008080;">Advisory Teacher for Early Years and Inclusion</h4> <p>Manage the Early Years SEND Team and support SENCOs and practitioners with practical advice and provide a range of evidence-based training.</p> <h4 style="color: #008080;">SEND Business Support Officer</h4> <p>The primary point of contact for early years SEND enquiries and manage all administrative processes within the Early Years provision, including the Early Years SEND Toy Library and Tapping Toes Tuesday Early Years Dance Group.</p> <h4 style="color: #008080;">SEND Advisor</h4> <p>Support Early years practitioners to identify children that will benefit from a full Education, Health and Care (EHC) assessment of need; support and guide parents/carers through this process.</p> <h4 style="color: #008080;">SEND Support Worker</h4> <p>Provide targeted support for children undergoing the Education, Health and Care (EHC) assessment process, including delivering structured interventions, coaching, and modelling joint attention activities to early years practitioners to promote engagement and developmental progress.</p> <h4 style="color: #008080;">Complex Social and Communication Worker</h4> <p>Support early years practitioners in nursery settings to introduce and implement foundational, evidence-based interventions, primarily focus on the use of transitional objects and attention-building activities to enhance children's engagement.</p> <h4 style="color: #008080;">Support Worker for Parents with Children with SEND</h4> <p>Provide practical support to parents within the home environment and delivers a range of training courses, covering topics such as navigating the admissions process and supporting children through to transitions into school, for children under 5 years.</p> <h4 style="color: #008080;">Teacher of the Deaf</h4> <p>Offer support and advice to parent/carers and practitioner that have children who are deaf in early years settings.</p>



5 ★★★★★

## Education Psychology Service - Parent Carer Support Helpline

Thank you to our Educational Psychology Service colleagues. Your dedication and efforts have led to the creation of a new page for our services, ensuring better communication and support for our service users:



### Educational Psychologists

Educational Psychologists (often known as EPs) have been trained to understand children's learning, behaviour, emotions and relationships. Their work is based on the research evidence of what works for children, parents, families and schools.

At Barking and Dagenham EP Service we work with Pre-School settings and Schools to advise and support staff who work most closely with children and young people.

We aim to promote inclusion and positive outcomes for all children and young people, so that they can achieve their best in school.

### Support for home

If you want to talk to an EP about things at home, you can book a one-time consultation.

Learn more about this on our [Educational Psychology Parent/Carer Support Helpline page](#).

Download [EPS Parent Carer Support Helpline Leaflet](#) (PDF, 207.9 KB)

Find out more about how Educational Psychologists work here: [Educational psychology service | London Borough of Barking and Dagenham \(lbld.gov.uk\)](#)



## Barking and Dagenham Educational Psychology Service Parent/ Carer Support Helpline



### Who are we, and what do we do?

We are a team of trained Educational Psychologists (EPs) who work with schools, nurseries, and families to help children and young people (from 0 to 25 years old). We use what we know about how young people think and learn to support them to do their best.

### How does this helpline work?

Parents and carers can talk to an EP about things at home that might be tricky for their child and explore helpful ways to support their child.

- All the calls are on Tuesday mornings during term time
- You have to book a timeslot in advance
- The calls can last up to 45 minutes.
- Discussions are confidential.



### Will the EP see your child after the call?

No. This is a one-off consultation service for parents and carers. The EP will not work directly with your child, talk to their nursery/ school/ college, or write a report/ letter. This is not a referral route into school-based support or statutory assessment work.

### What can you talk to the EP about?

Here are some examples of what you can talk about

- You want help to make your child feel happy and calm.
- You want ideas to help your child learn at home.
- You're worried about your child making friends or following routines.
- Your child gets very upset or has strong feelings that are hard to manage.
- Your child feels worried about going to school.



### Who could you talk to about other issues?

If you're worried about how your child is being helped at nursery, school, or college, it's a good idea to talk to someone who works there first, such as the Special Educational Needs Coordinator (SENCo) or the Inclusion Manager. They will know what help can be given in school and can talk to you about it.

If you have a question about an Education Health Care (EHC) Needs Assessment, it's a good idea to look at [Barking and Dagenham Local Offer](#).

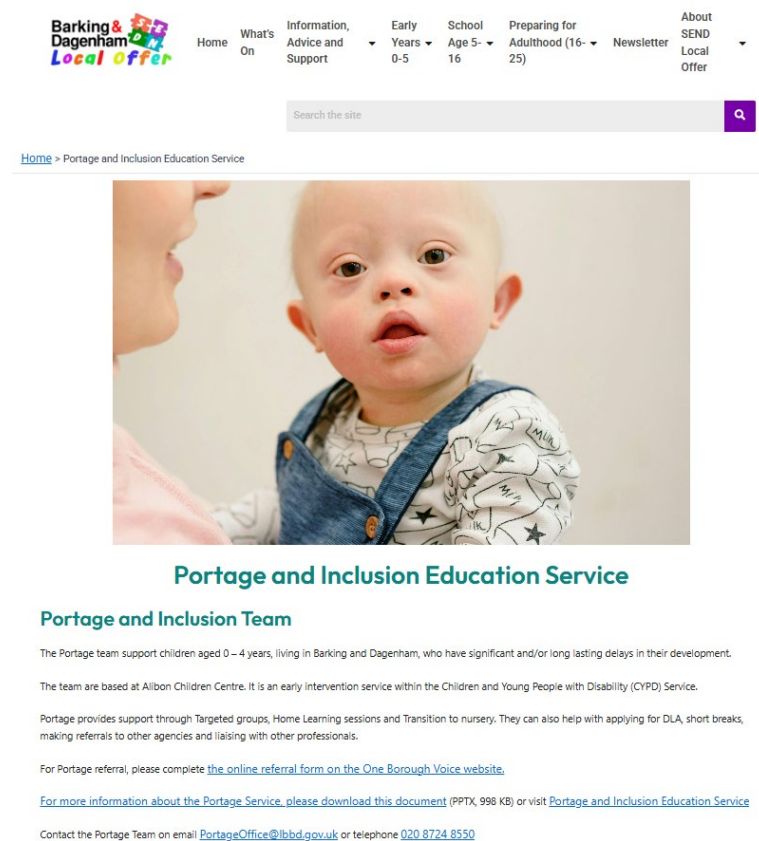
### How can you book a session?

- ❖ If you want to talk to an EP, you can pick a time by filling out a form here: <http://bit.ly/42E9yGc> or by using the QR code on the side. An EP will call you at the time you choose.
- ❖ New timeslots will come out at the start of each school term.
- ❖ If there aren't any timeslots available and you want to sign up for the new timeslots when they come out, fill out this other form here: <https://forms.office.com/e/118CrzbACE>



6 ★★★★★  
**Portage and  
 Inclusion  
 Education  
 Service**

Thank you to our Portage and Inclusion Education Service colleagues. Your dedication and efforts have led to the creation of a new page for our services, ensuring better communication and support for our service users:



The screenshot shows the Barking & Dagenham Local Offer website. The header includes the logo and navigation links: Home, What's On, Information, Advice and Support, Early Years (0-5), School Age (5-16), Preparing for Adulthood (16-25), Newsletter, and About SEND Local Offer. A search bar is located below the navigation. The breadcrumb trail reads: Home > Portage and Inclusion Education Service. The main content area features a photograph of a baby being held by an adult. Below the photo is the title "Portage and Inclusion Education Service" in green. The section "Portage and Inclusion Team" follows, with text stating: "The Portage team support children aged 0 – 4 years, living in Barking and Dagenham, who have significant and/or long lasting delays in their development. The team are based at Alibon Children Centre. It is an early intervention service within the Children and Young People with Disability (CYPD) Service. Portage provides support through Targeted groups, Home Learning sessions and Transition to nursery. They can also help with applying for DLA, short breaks, making referrals to other agencies and liaising with other professionals." Further down, it says: "For Portage referral, please complete [the online referral form on the One Borough Voice website](#). For more information about the Portage Service, please download [this document](#) (PPTX, 998 KB) or visit [Portage and Inclusion Education Service](#). Contact the Portage Team on email [PortageOffice@lbdb.gov.uk](mailto:PortageOffice@lbdb.gov.uk) or telephone [020 8724 8550](tel:02087248550)."

7 ★★★★★  
**Short Breaks  
 Team  
 and  
 Dynamic Support  
 Register**

Thank you to our Children with Disability Service colleagues. Your dedication and efforts have led to the creation of a new page for Short Breaks Team and Dynamic Support Register services, ensuring better communication and support for our service users:



Thank you to our 0-19 Health Child Programme Team and NHS North East London Foundation Trust (NELFT) colleagues. Our SEND Local Offer has now integrated direct links to the NHS NELFT Barking and Dagenham Children and Family Health Services and NHS NELFT Barking and Dagenham Health Service pages, improving navigation and strengthening our collaborative support for SEND families and communities:



## Health

### 0-5 Health Services

#### [0-5 Health Services](#)

Health services for under 5s with special education needs or who are disabled

### 5-16 Health Services

#### [5-16 Health Services](#)

A list of health services for children 5-16 years with SEND

### 16+ Health Services

#### [16+ Health Services](#)

Health Services for 16+ young people with SEND



## Barking and Dagenham Children and Families Health Service

The Barking and Dagenham Children and Families Health service delivers the Healthy Child Programme (HCP) in partnership with [Barnardo's](#). The HCP is a health care programme that is offered to families/carers with children from antenatal to 19 years of age.

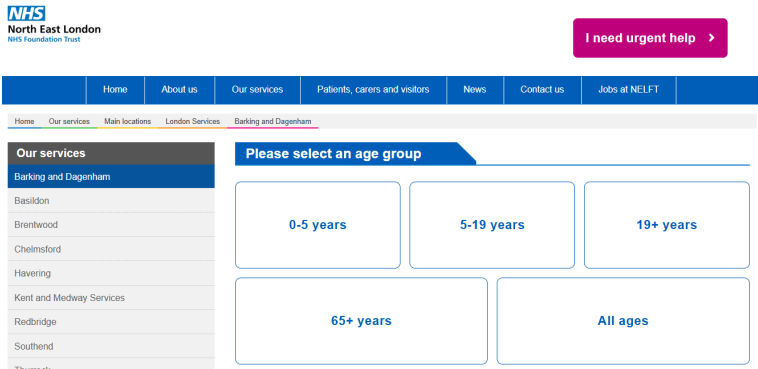
Health  
visiting


School  
nursing

Contact  
us

## Our partners



	
<p>9 🙌🙌🙌🙌🙌</p> <p><b>Adult Social Care and Support Services</b></p>	<p>Congratulations to our Adult Social Care and Support Team colleagues as they have been rated ‘outstanding’ by the Care Quality Commission (CQC)!</p> <p>Also, thank you for their contribution – we now have enhanced directory of Adult Health and Social Care in our Professional Zone and page for Transition to Adult Health and Social Care Services:</p> <h2 style="color: purple;">LBBD Adult Health and Social Care</h2> <p><a href="#">LBBD Adult Health and Social Care</a></p> <ul style="list-style-type: none"> <li>• <a href="#">Care Needs Assessment in Adult Social Care</a> (leaflet)</li> <li>• <a href="#">Assessment Process</a></li> <li>• <a href="#">Care technology</a></li> <li>• <a href="#">Adult College of Barking and Dagenham</a></li> <li>• <a href="#">Assistance with shopping and help preparing meals</a></li> <li>• <a href="#">Help to live at home</a></li> <li>• <a href="#">Housing with support</a></li> <li>• <a href="#">Supported living and accommodation</a></li> <li>• <a href="#">Residential and nursing care homes</a></li> <li>• <a href="#">Daytime activities and employment support</a></li> <li>• <a href="#">Blue Badge permit and Freedom Pass</a></li> <li>• <a href="#">Carers</a></li> </ul>

	<div>Home &gt; <a href="#">Preparing for Adulthood (16-25)</a> &gt; Transition to Adult Health and Social Care Services</div> <div></div> <div><h3>Transition to Adult Health and Social Care Services</h3><h4>Transition to Adult Health and Social Care Services</h4><p>Until the age of 18, services for children and young people <b>with long-term health conditions</b> are provided by child health and social care services. From 18, they're usually provided by adult services.</p><p>Between the ages of 14 and 18, the child in Barking and Dagenham will start a "transition" to adult services. Transition should be an ongoing process rather than a single event, and tailored to suit the child's needs. For more information about Barking and Dagenham Transition Pathway, please see <a href="#">Transition Pathway – Moving from Children's Social Care Services to Adult Social Care Services</a>.</p><p>For more information about Adult Social Care in Barking and Dagenham please see the <a href="#">Adult Social Care Information Meeting for Parents and Carers presentation slides</a>.</p><p>For more information, please visit: <a href="#">Moving from Children services to Adult services</a></p></div>
<div>10</div> <div>★★★★★</div> <div><b>Preparation for Adulthood - Independent Living</b></div>	<div>Thank you to our Adult Social Care and Support Team and Housing Team colleagues. Your dedication and efforts have led to the enhanced page for Preparation for Adulthood – Independent Living, ensuring better communication and support for our service users:</div>



## Independent Living

### Finding somewhere to live

#### Living Independently at Home

Adult social care offers [guidance and support](#) for people with disability or health-related needs to live independently at home.

This includes [care technology](#), [equipment](#) and information on [care at home](#)

#### Housing with Support

For people with disabilities, alternative housing options with varying support levels exist. For example, supported living suits people needing a degree of support, while care homes are for those with higher care needs. Find out more [here](#)

This includes [care technology](#), [equipment](#) and information on [care at home](#)

## Barking & Dagenham

#### Barking and Dagenham Housing

Information about council tenant services, leaseholder services, housing and homeless advice, private sector housing, gypsy and traveller sites.

The Council is developing a new Housing Strategy 2026-2036 and want to hear from you.

Find out more on the [Council website](#) or get in touch at email [residentsafetyengagement@lbbd.gov.uk](mailto:residentsafetyengagement@lbbd.gov.uk)

# SEND Local Offer Website - Share your views

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## **SURVEY RESPONSE REPORT**

26 August 2025 - 05 October 2025

### **PROJECT NAME:**

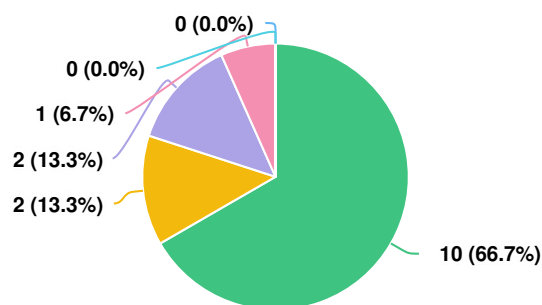
SEND Local Offer Website





# SURVEY QUESTIONS

## Q1 How did you first hear about the SEND Local Offer website?



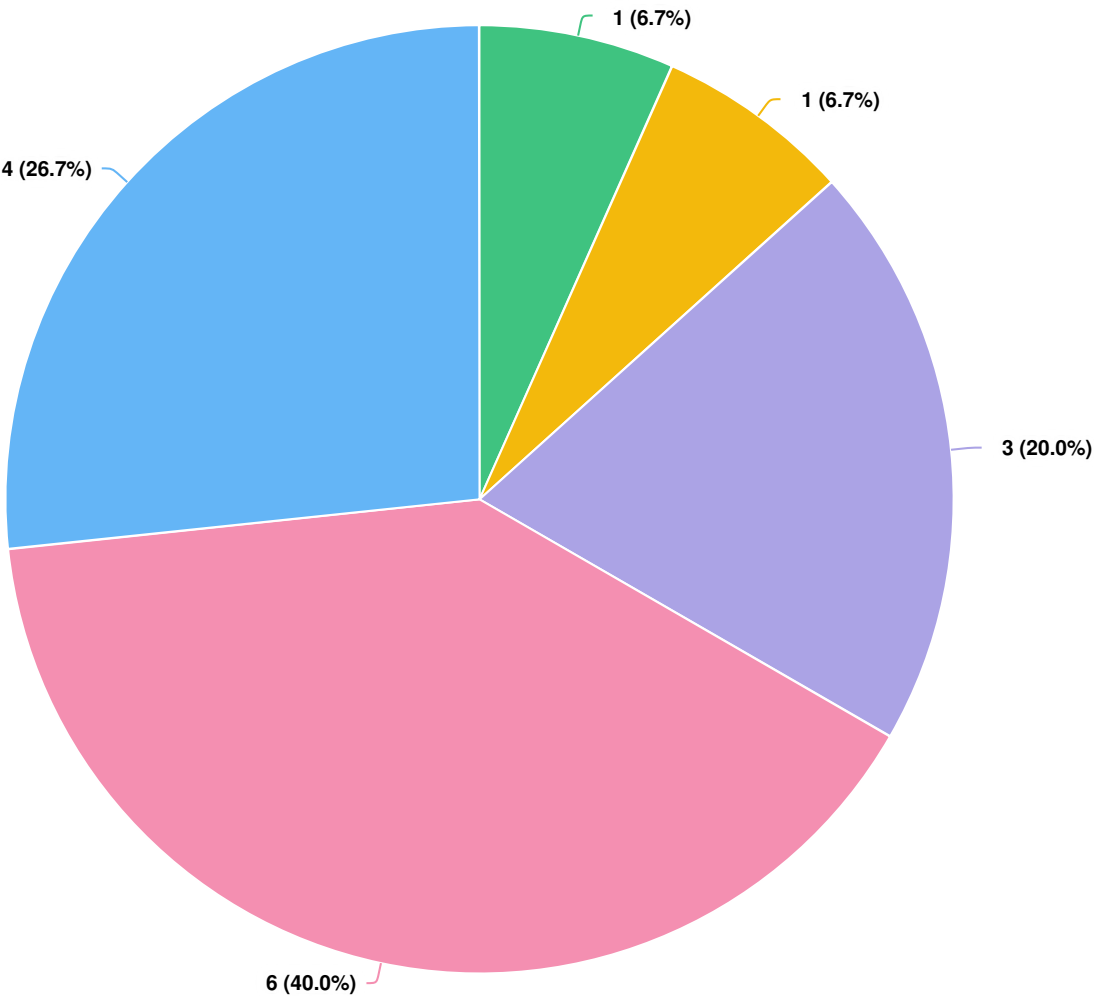
### Question options

- From an education provider (nursery, school, college) or a teacher
- A group on social media (e.g. Just Say Parent Carer Forum, Speak Up Young People Forum)
- From another support service and professional
- Other (please provide details)
- From an internet search
- At an in-person event (e.g. SEND Drop-in, coffee morning or parents evening)

Optional question (15 response(s), 0 skipped)

Question type: Radio Button Question

Q2 In the past 12 months, how many times have you used the Local Offer website ?



Question options

Daily Weekly Monthly Every few months Never

Optional question (15 response(s), 0 skipped)  
Question type: Radio Button Question

**Q3** When visiting the website, to what extent do you agree with the following statements?

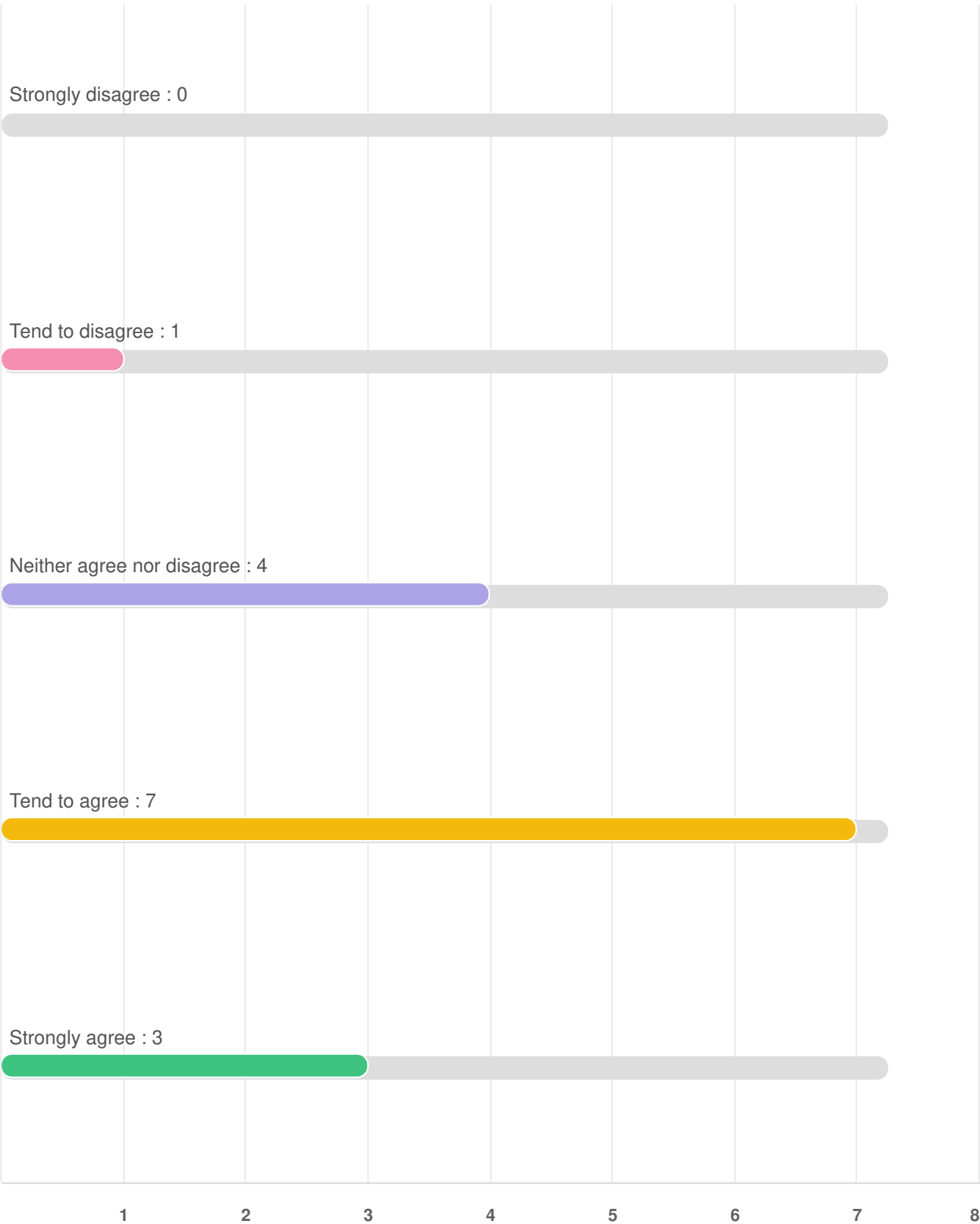


Optional question (15 response(s), 0 skipped)

Question type: Likert Question

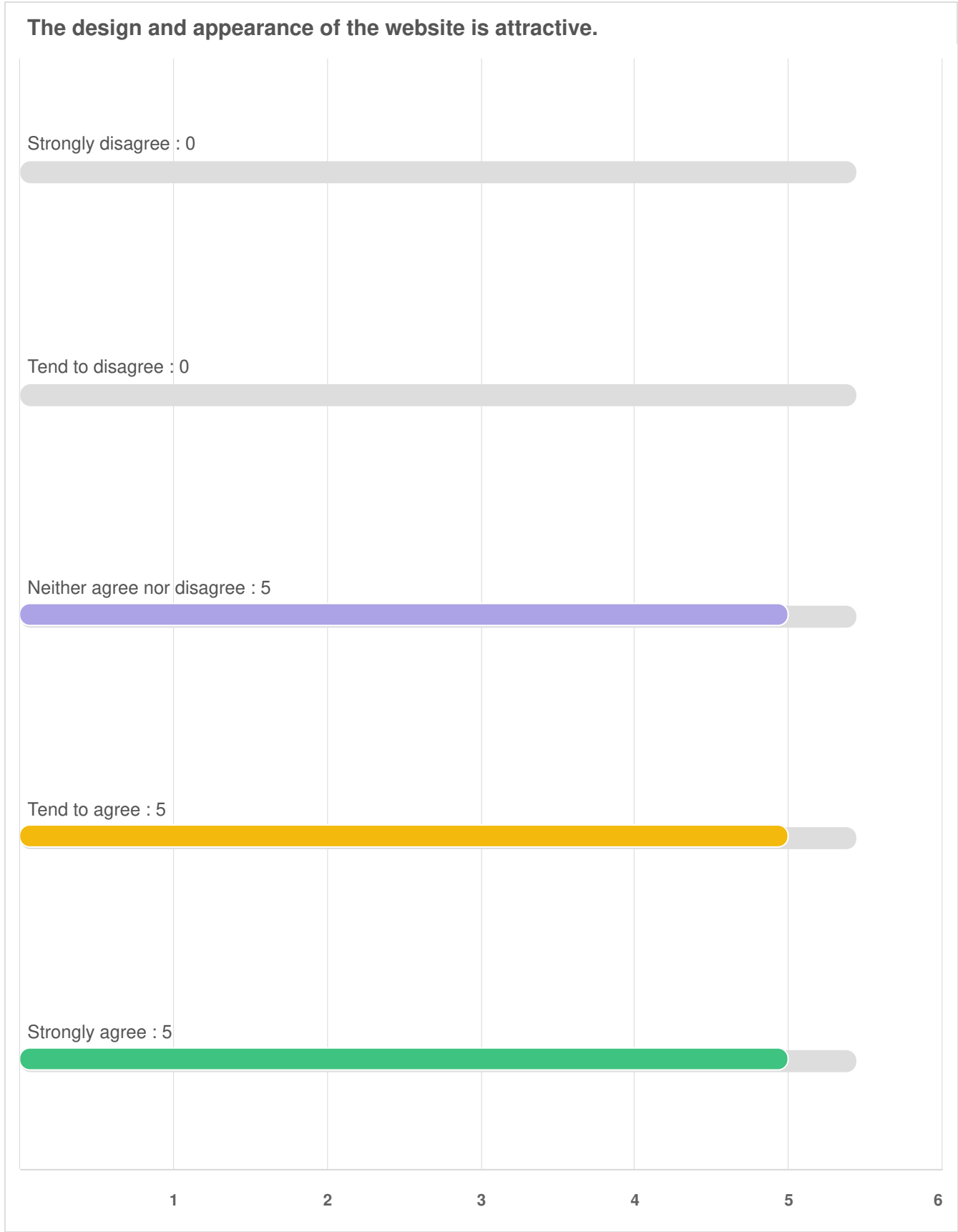
**Q3 | When visiting the website, to what extent do you agree with the following statements?**

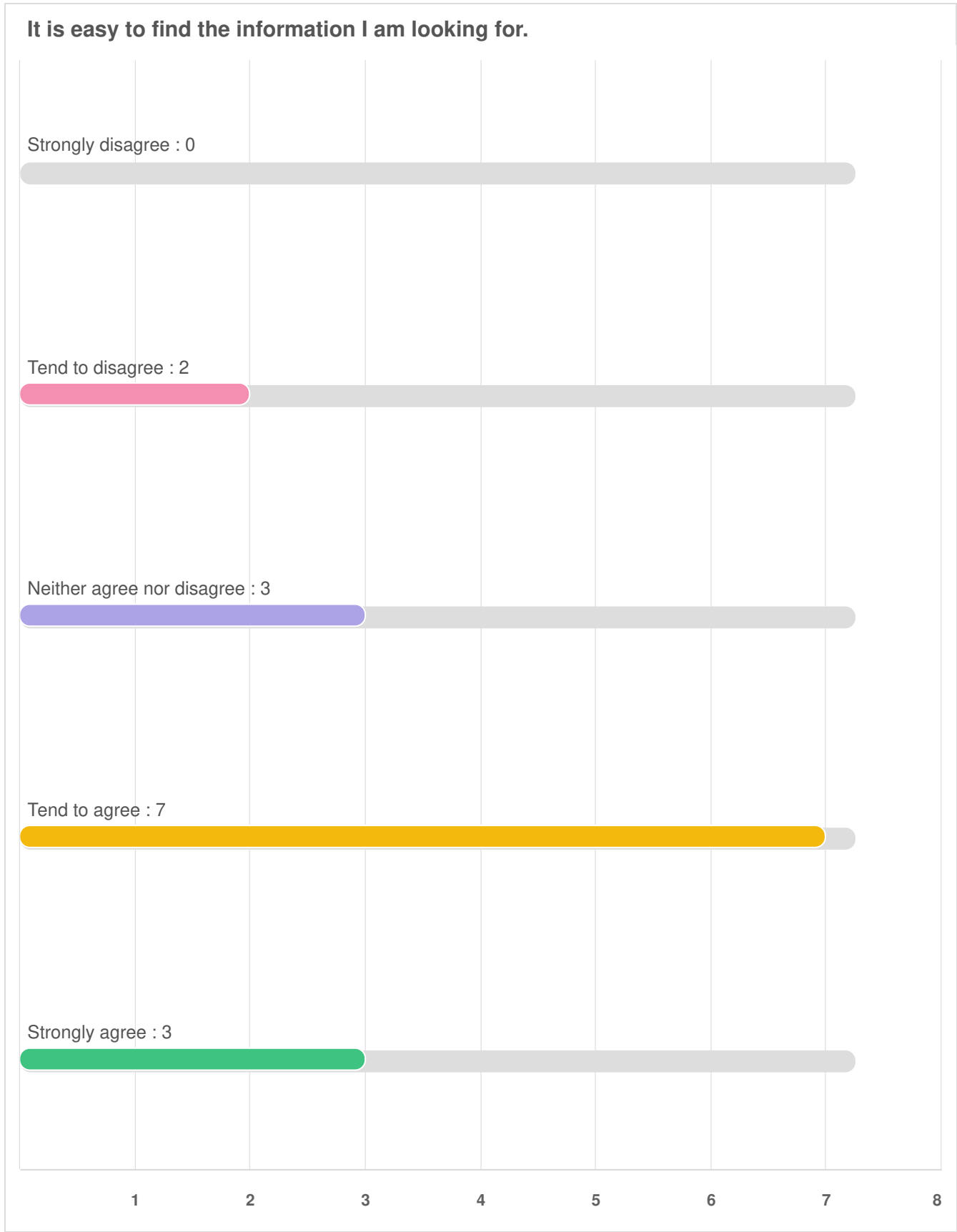
**The information is easy to understand.**

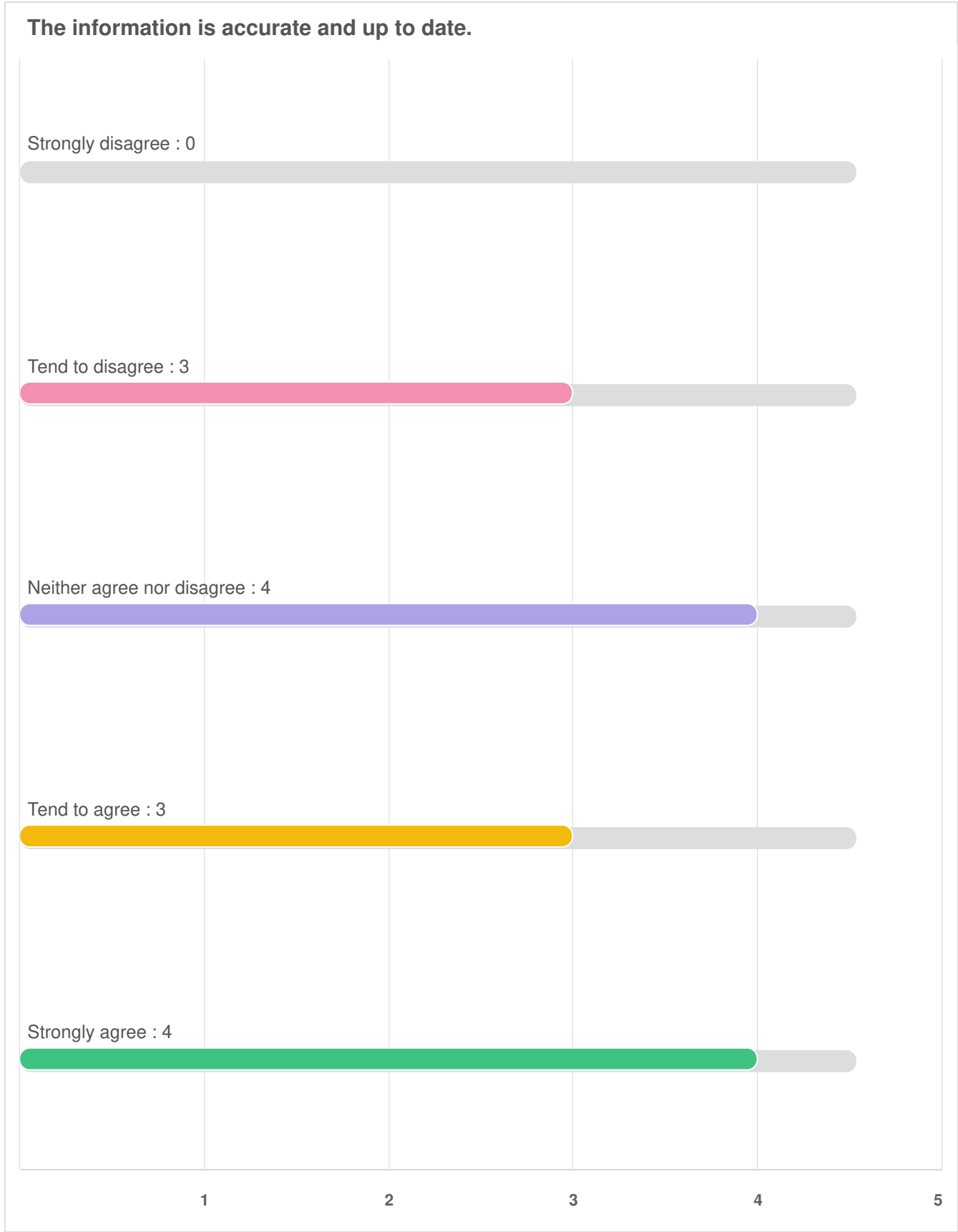


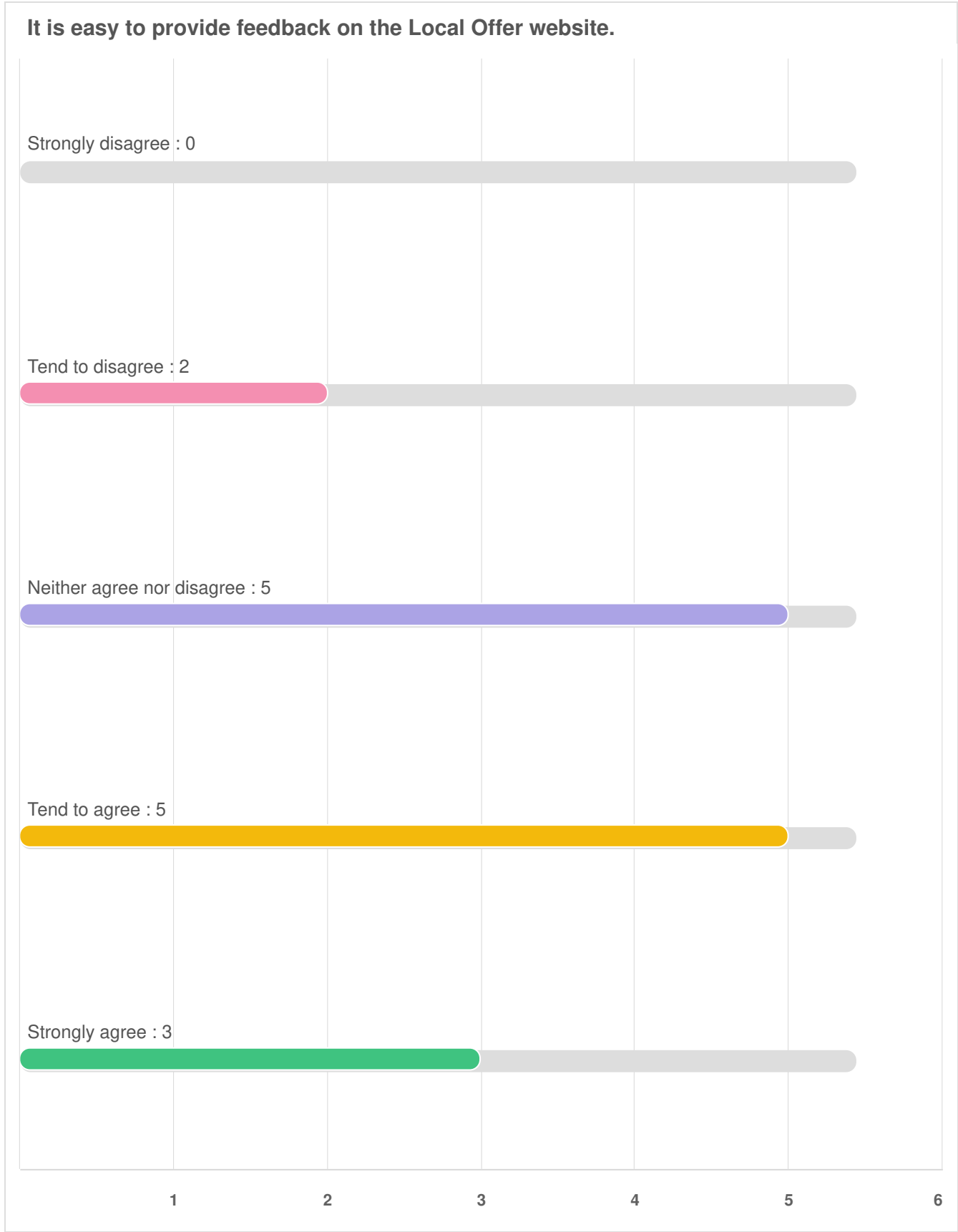
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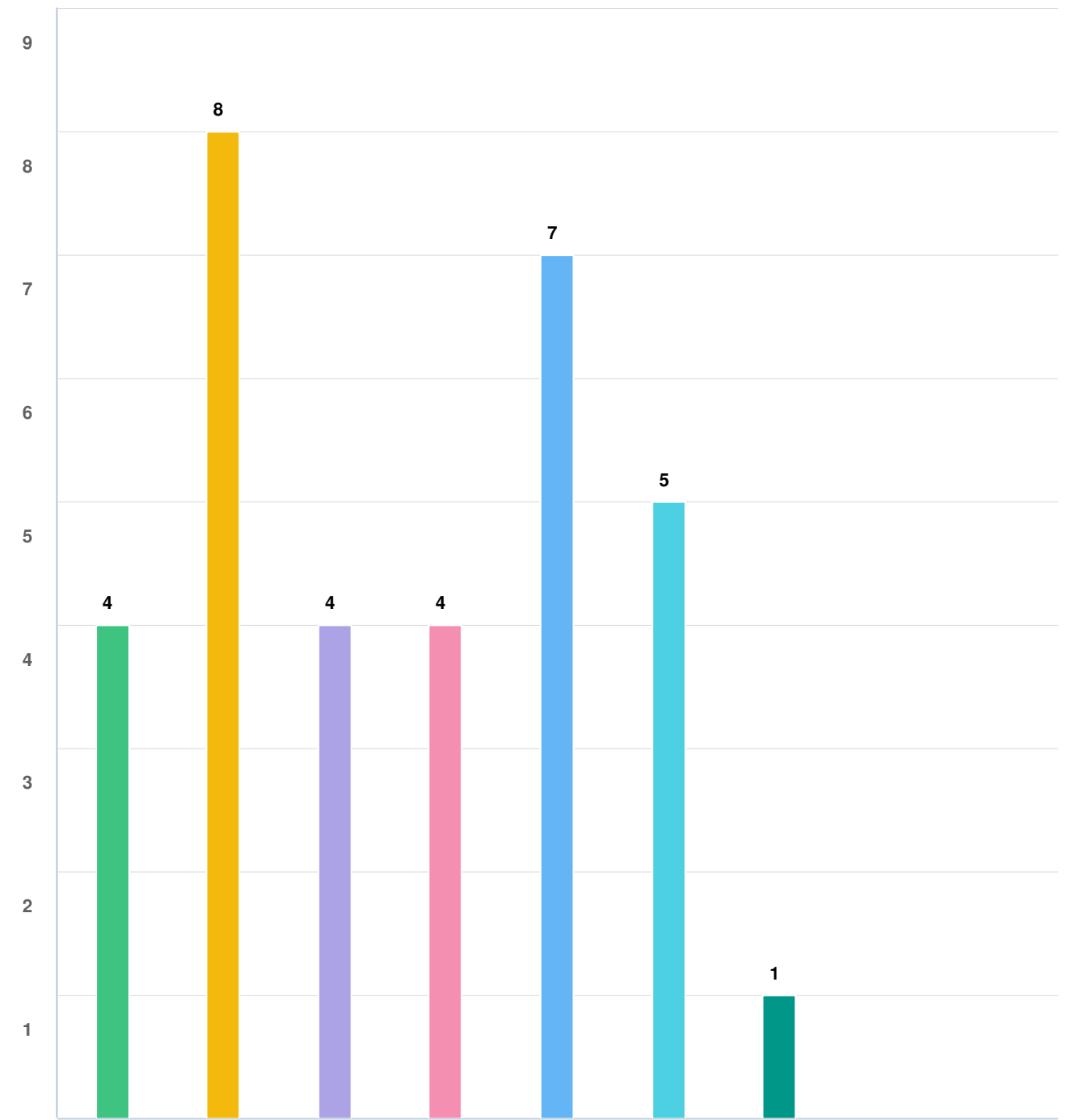








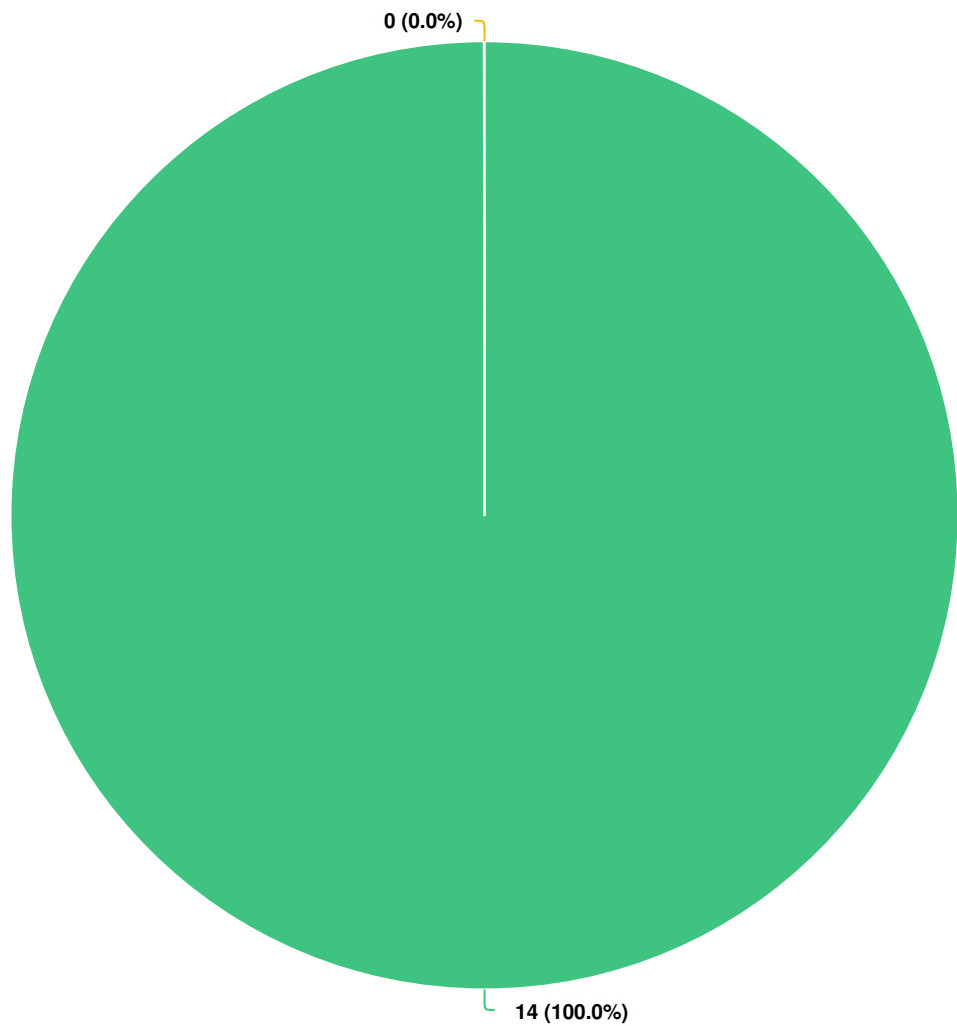
**Q4** Which sections of the SEND Local Offer website do you find the most useful? (Please select all that apply)



- Question options**
- Have Your Say
  - Early Years 0-5
  - Other (please provide details)
  - Preparing for Adulthood
  - Information, Advice and Support
  - Young People 16+
  - School Ages 5-25
  - What's On
  - About SEND Local Offer

Optional question (14 response(s), 1 skipped)  
Question type: Checkbox Question

Q5 | Is there anything you would change about the SEND Local Offer website?



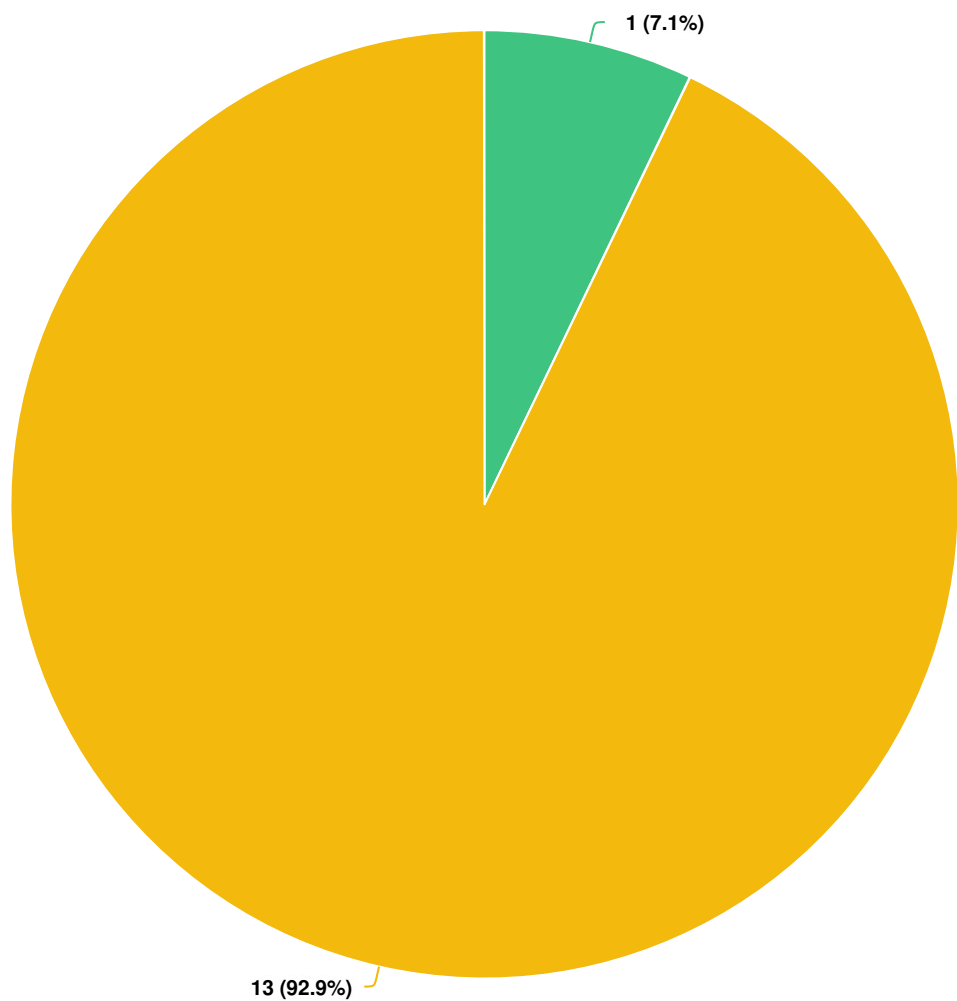
Question options

Yes No

Optional question (14 response(s), 1 skipped)  
Question type: Radio Button Question



**Q7** Is there anything you would like to see added to the SEND Local Offer website?



**Question options**

- No
- Yes

Optional question (14 response(s), 1 skipped)  
Question type: Radio Button Question

**Q8** | What would you add, and why?

Anonymous

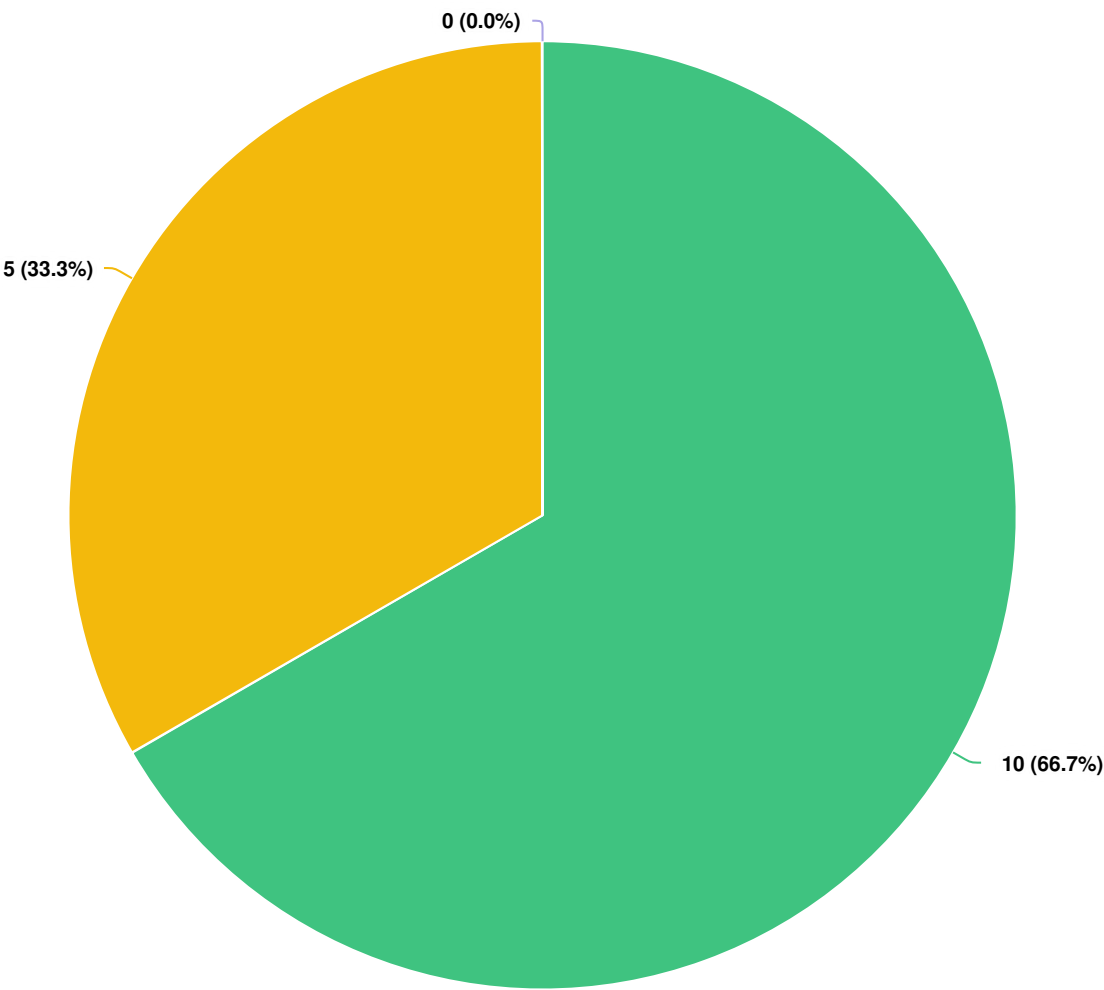
More transparency

8/30/2025 10:33 AM

**Optional question** (1 response(s), 14 skipped)

**Question type:** Essay Question

Q9 | Please tick whether you are...

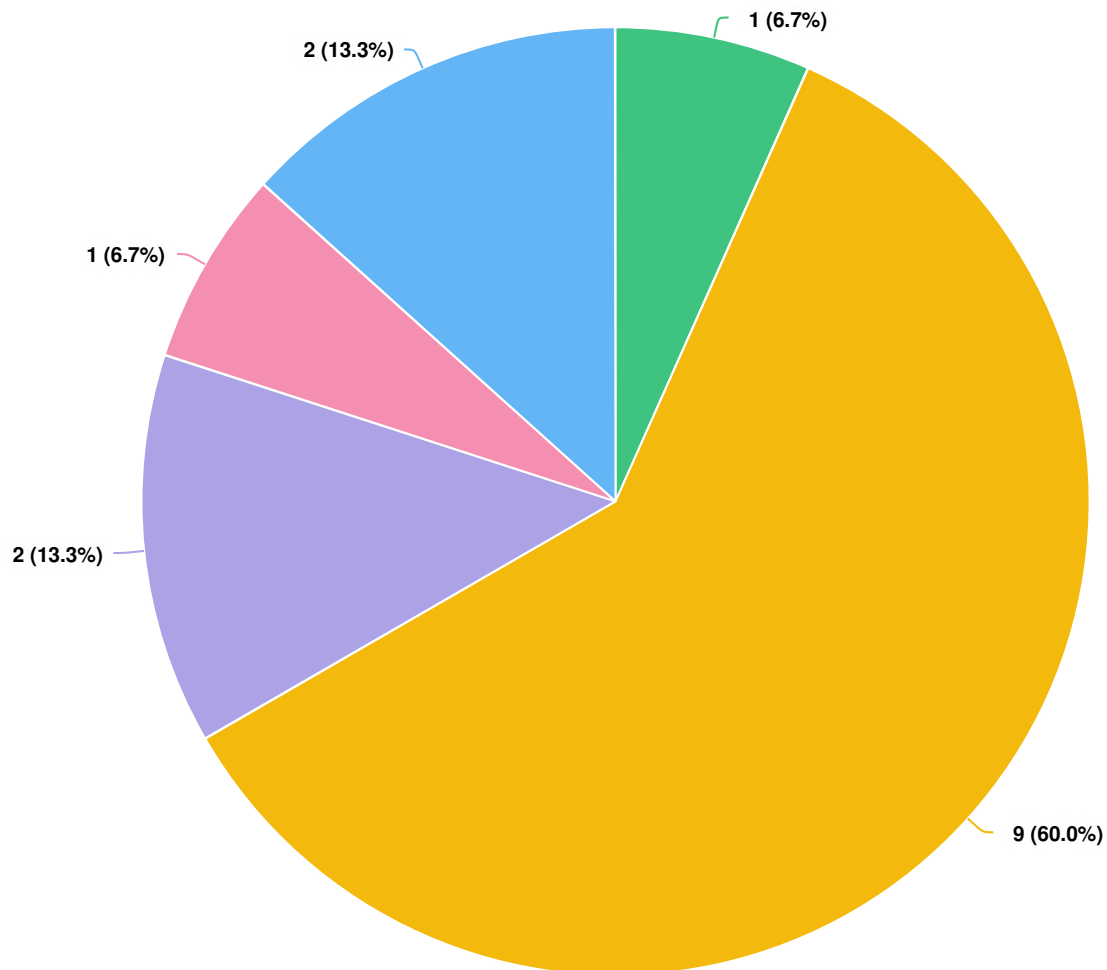


Question options

- A child or young person with SEND
- Working with a child or young person with SEND
- A parent/carer

Optional question (15 response(s), 0 skipped)  
Question type: Radio Button Question

**Q10** What is your age band, or the age of the child you support?

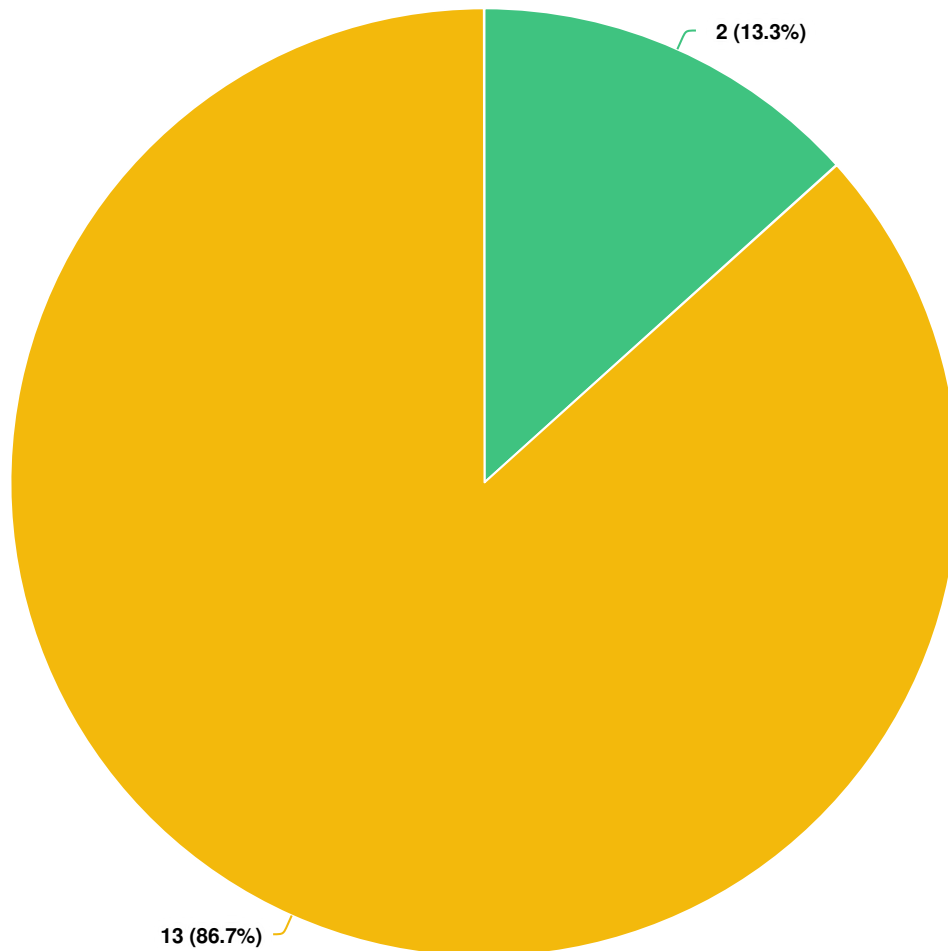


**Question options**

Over 25   Age 17-25   Age 12-16   Age 6-11   Age 0 - 5

Optional question (15 response(s), 0 skipped)  
Question type: Radio Button Question

**Q11** | Do you use any adaptations to make it easier for you to access the internet? (For example, large font, closed captioning, software for speech.)



**Question options**

☐ No ☐ Yes

*Optional question (15 response(s), 0 skipped)*

*Question type: Radio Button Question*

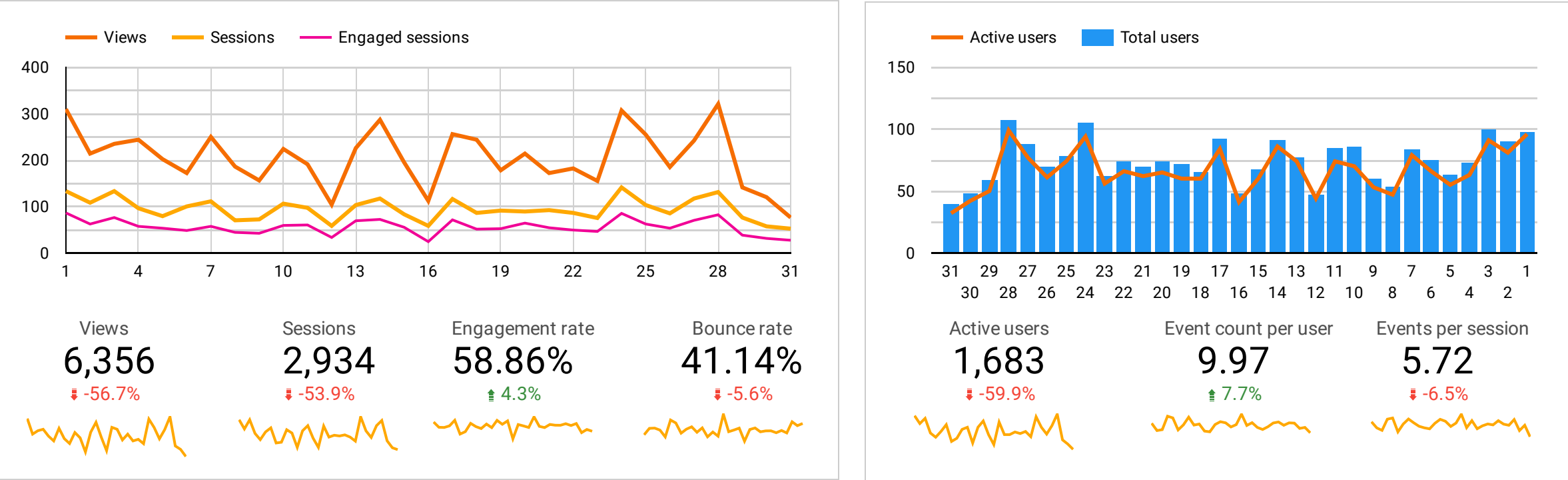
# SEND Local offer website stats report

Page title

Device cate...

1 Jan 2025 - 30 Apr 2025

Overview of your user's behaviour on the site

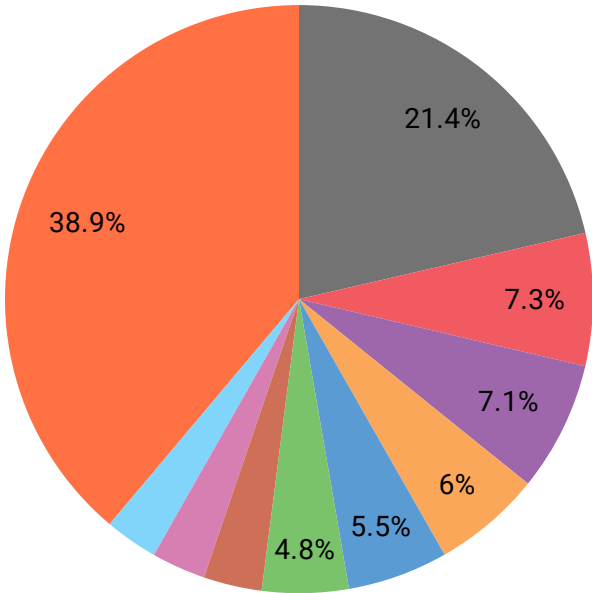




What are people doing once they land on your site?

1 Jan 2025 - 30 Apr 2025

Overview of your user's behaviour on individual pages



- Home - Barking and Dagenham SEND Local Offer
- EHC Needs Assessment and Plan - Barking and Dagenham SEND Local Offer
- Care and Family Support - Barking and Dagenham SEND Local Offer
- School Age 5-16 - Barking and Dagenham SEND Local Offer
- Education - Barking and Dagenham SEND Local Offer
- Education, Health and Care (EHC) Needs Assessment - Barking and Dagenham SEND Local Offer
- Schools - Barking and Dagenham SEND Local Offer
- Newsletter - Barking and Dagenham SEND Local Offer
- Events - Barking and Dagenham SEND Local Offer
- Others

Page title

	Page title	Views	Views per session	Engagement rate	Bounce rate	Event count	Event count per user	Views per user
1.	Home - Barking and Dagenham SEND Local Offer	1,359	1.23	80.87%	19.13%	4,260	5.66	1.81
2.	EHC Needs Assessment and Plan - Barking and Dagenham SEND Local Offer	463	1.09	58.92%	41.08%	1,462	5.26	1.67
3.	Care and Family Support - Barking and Dagenham SEND Local Offer	453	1.09	71.94%	28.06%	1,030	3.76	1.65
4.	School Age 5-16 - Barking and Dagenham SEND Local Offer	379	1.16	96.94%	3.06%	819	2.98	1.38

1 - 100 / 229

What are people clicking on?

Event name / Event count		
Page title	Link Text	click
What's On (NEW) - Barking and Dagenham SEND Local Offer	Christmas for Kids website.	1
Care and Family Support - Barking and Dagenham SEND Local Offer	Mencap	1
Events - Barking and Dagenham SEND Local Offer	Outlook Live	1

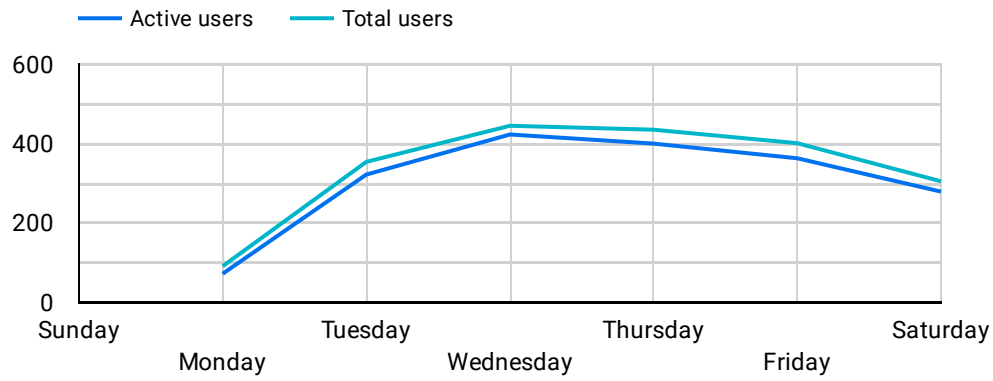
Link Text

Overview of the user's activity on your site

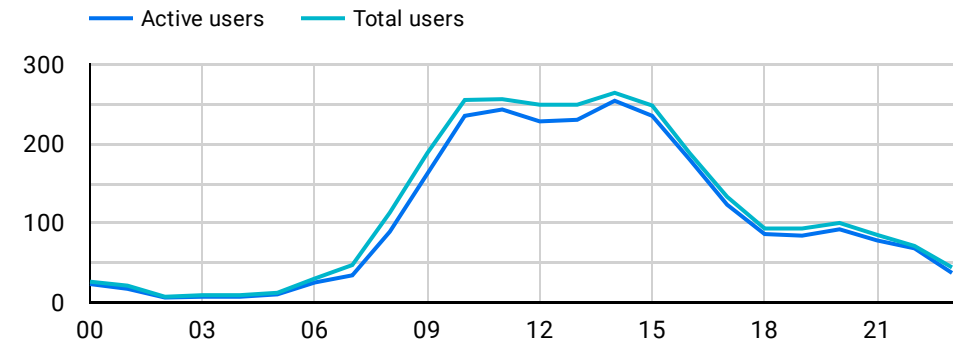
	Page title	Views	Total users	New users	Active users	7-day active users	30-day active users
1.	Home - Barking and Dagenham SEND Local Offer	1,359	980	572	937	6,100	26,371
2.	Care and Family Support - Barking and Dagenham SEND Local Offer	453	351	85	321	2,140	9,054
3.	School Age 5-16 - Barking and Dagenham SEND Local Offer	379	315	11	314	2,104	8,864

1 - 10 / 267

What day of the week your users are most active?



What hour of the day your users are most active?



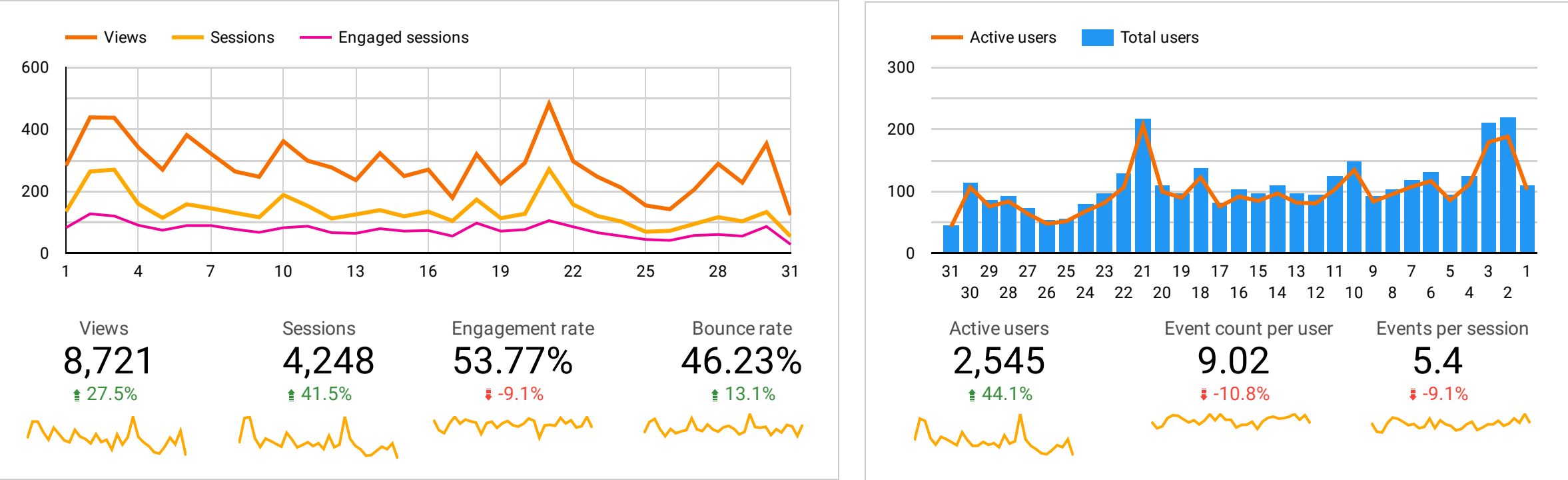
# SEND Local offer website stats report

Page title

Device cate...

1 Aug 2025 - 24 Nov 2025

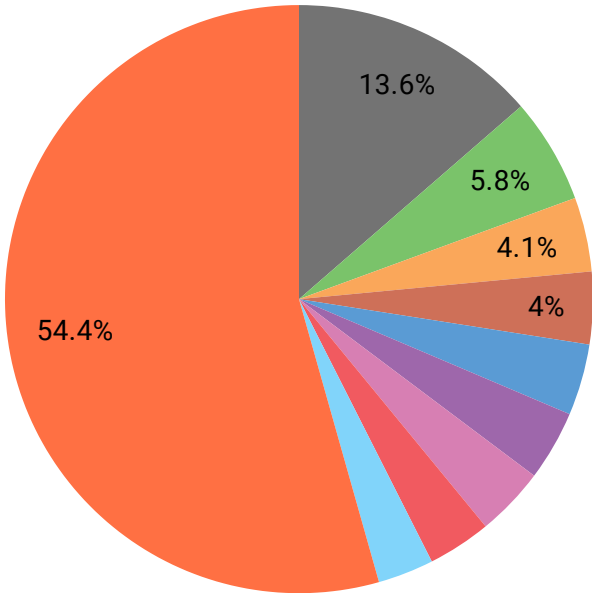
Overview of your user's behaviour on the site



What are people doing once they land on your site?

1 Aug 2025 - 24 Nov 2025

Overview of your user's behaviour on individual pages



- Home - Barking and Dagenham SEND Local Offer
- Newsletter - Barking and Dagenham SEND Local Offer
- School Age 5-16 - Barking and Dagenham SEND Local Offer
- Education, Health and Care (EHC) Needs Assessments and Plans and Annual Review - Barking and Dagenham SEND Local Offer
- Education - Barking and Dagenham SEND Local Offer
- Care and Family Support - Barking and Dagenham SEND Local Offer
- Barking and Dagenham SEND Local Offer
- EHC Needs Assessment and Plan - Barking and Dagenham SEND Local Offer
- Newsletter – Barking and Dagenham SEND Local Offer
- Others

Page title

	Page title	Views	Views per session	Engagement rate	Bounce rate	Event count	Event count per user	Views per user
1.	Home - Barking and Dagenham SEND Local Offer	1,188	1.21	80.16%	19.84%	3,731	5.02	1.6
2.	Newsletter - Barking and Dagenham SEND Local Offer	505	1.07	42.62%	57.38%	1,475	4.95	1.69
3.	School Age 5-16 - Barking and Dagenham SEND Local Offer	356	1.18	95.36%	4.64%	765	2.92	1.36
4.	Education, Health and Care (EHC) Needs Assessments and Plans and Annual Review - Barking and Dagenham SEND Local Offer	347	1.04	66.07%	33.93%	941	4.38	1.61

1 - 100 / 365

What are people clicking on?

Link Text

Event name / Event count
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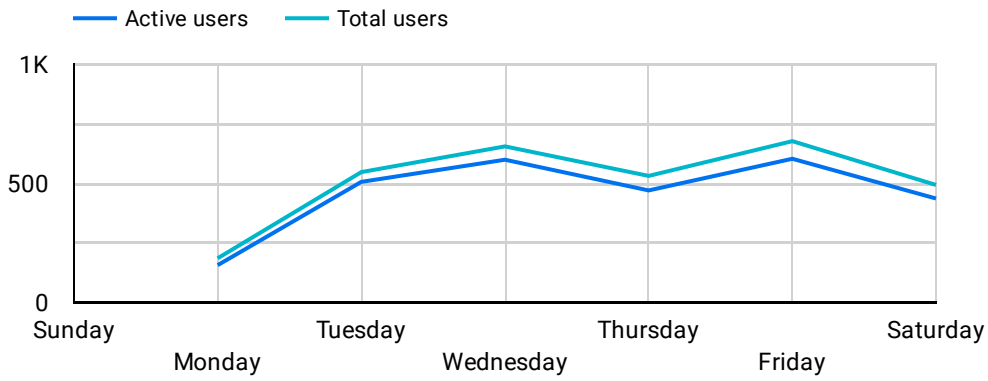
No data

Overview of the user's activity on your site

	Page title	Views	Total users	New users	Active users	7-day active users	30-day active users
1.	Home - Barking and Dagenham SEND Local Offer	1,188	891	541	847	5,810	26,343
2.	Newsletter - Barking and Dagenham SEND Local Offer	505	393	236	340	2,327	10,652
3.	School Age 5-16 - Barking and Dagenham SEND Local Offer	356	291	15	287	1,994	9,267
4.	Care and Familv	336	254	44	240	1,686	7,802

1 - 10 / 410

What day of the week your users are most active?



What hour of the day your users are most active?

